

THE HELP GROUP'S



outside the box: students, learning, results

Sponsorship & Underwriting Opportunities 2019 Very Special Innovation Fair

Fulfillment of some benefits is subject to printing deadlines.

Sponsorship Levels & Benefits

Innovator: \$5,000

- Recognized as Innovator Sponsor on printed display/promotional banners
- Recognized as Innovator Sponsor on printed on-site signage
- Logo on tote bags given to attendees
- Logo on t-shirt worn by event staff and volunteers
- Logo prominently featured on STEM3 Academy/Innovation Fair website
- Recognition in blast emails to The Help Group's 10,000+ subscribers
- Logo on event map given to all attendees
- Inclusion of one piece of collateral in attendee tote bags
- Mentions on STEM3 Academy and Help Group social media channels
- Inclusion in event press release
- Premium booth space to exhibit products/services

Supporter: \$3,000

- Recognized as Supporter Sponsor on printed on-site signage
- Logo on t-shirt worn by event staff and volunteers
- Logo prominently featured on STEM3 Academy/Innovation Fair website
- Recognition in blast emails to The Help Group's 10,000+ subscribers
- Logo on event map given to all attendees
- Mentions on STEM3 Academy and Help Group social media channels
- Inclusion in event press release
- Premium booth space to exhibit products/services

Backer: \$3,000

- Recognized as Backer Sponsor on printed on-site signage
- Logo featured on STEM3 Academy/Innovation Fair website
- Recognition in blast emails to The Help Group's 10,000+ subscribers
- Logo on event map given to all attendees
- Mentions on STEM3 Academy and Help Group social media channels
- Inclusion in event press release
- Booth space to exhibit products/services

Friend: \$750

- Logo featured on STEM3 Academy/Innovation Fair website
- Logo on event map given to all attendees
- Mentions on STEM3 Academy and Help Group social media channels
- Inclusion in event press release
- Booth space to exhibit products/services

Underwriting Opportunities

Underwriters will be recognized with the following:

- Logo placement on STEM3 Academy/Innovation Fair website
- Mentions on STEM3 Academy and Help Group social media channels
- Recognition on "thank you" signage at the event

Food Truck

2 available – LA and OC

\$1,500

Photography/Video

2 available – LA and OC

\$1,000

DJ

2 available – LA and OC

\$500

Activity Table Supplies (Supports STEM Teachers Running Activities)

Multiple available for LA and OC

\$350

Raffle Prizes

Multiple available for LA and OC

\$100

For more information, please contact:

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